



US Business Leadership Network Recognizes Newspaper Article Praising Accomplishments of its Member, TecAccess

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WASHINGTON, DC (March 10, 2008) – The US Business Leadership Network (USBLN®) announced today that *The Goochland Gazette* has published, “[Business Built on People](#),” detailing the inspiring story of one of its members, TecAccess, an award-winning provider of accessible technology and workforce solutions.

TecAccess, **Debra Ruh**, Founder and President of TecAccess, currently serves on the USBLN® board of directors, and has been a leading voice in Virginia promoting diversity in the workplace.

“We are honored to have one of our members, TecAccess, continuing to demonstrate its leadership on the important issue of workplace diversity,” summarized **Katherine McCary**, Vice-President of SunTrust Bank and Chair of the USBLN® board of directors. “The USBLN – together with large and small companies alike – is leading the way in promoting a ‘business-to-business’ strategy that promotes best practices in hiring, retaining, and marketing to people with disabilities.”

TecAccess is the leading provider of comprehensive accessible technology programs, disability employment services, and marketing solutions that allow organizations to better serve the world’s largest and fastest growing minority group of people with disabilities and the mature audience.

Gazette editor **Brad Franklin** describes TecAccess’ unique approach to accessibility and skilled workforce made up of accessibility testers and consultants, many of whom have a wide range of disabilities.

“The biggest part was that we wanted to focus on how to include everyone,” explains Debra Ruh, founder and President of TecAccess, in the article.

“How she went about doing that was as impressive as it was clever. Her company is one of the world’s leaders when it comes to Web and information-technology accessibility,” writes Franklin. “And to look at some of the company’s employees on any given day, it’s easy to see what their work means to them.”

As TecAccess’ associates with disabilities lead the accessibility movement, its growing list of customers are enjoying the benefits. Clientele who have acquired the company’s award-winning IT/Web accessibility testing, consulting, and remediation are finding that these efforts expand their consumer base, provide a solid return on investment, and expand market share. Read the entire [Goochland Gazette article](#).

The USBLN® is the national organization that supports development and expansion of its BLN chapters across the country, serving as their collective voice. It is the only national disability organization led by business for business. The USBLN® recognizes and promotes best practices in hiring, retaining, and marketing to people with disabilities. There are 44 Business Leadership Network chapters in 32 states, including the District of Columbia, representing more than 5,000 employers across the US. The BLN uses a “business to business” approach to educate, promoting the business imperative of including people with disabilities in the workforce. Learn more at www.usbln.org.

BLN Chapters are business organizations headed by a Lead Business who exemplifies these practices and shares experiences with other members-employers-within the state or region. These activities include career fairs, disability mentoring and internship programs, and training programs including disability business etiquette, accommodation, and other disability issues deemed significant to employers. Businesses join BLN chapters to learn how to expand their diversity recruiting efforts to include individuals with disabilities- not as a social model but as a business case to recruit talent and better serve their customers. BLN successes serve the workplace, the marketplace, the community and the economy. The USBLN® Vision is that every employer recognizes and benefits from the best practice of including people with disabilities in their workforce and marketplace.

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