



## **US Business Leadership Network Among 22 Non-Profit Organizations CyberAlert Awards Annual PR Grants**

For Immediate Release  
January 27, 2009

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WASHINGTON, DC (January 27, 2009) – The US Business Leadership Network (USBLN®) today announced that it was among 22 non-profit organizations to receive the “2009 Public Relations (PR) Grants” awarded by CyberAlert, Inc., a worldwide media monitoring, press clipping and TV news monitoring service. Each grant is for one free year of online news monitoring service using CyberAlert 4.0, which monitors 35,000+ online news sources worldwide in 25+ languages, and CyberAlert TV, which monitors all network and local news programs on local TV stations in the Top 100 U.S. markets.

“It is an honor to be among CyperAlert’s awardees in the United States and Canada,” summarized John D. Kemp, Executive Director & General Counsel of the USBLN®. “Disability marketing is one of our three pillars, so being able to disseminate our message is vitally important to us.”

In announcing the award recipients, William J. Comcowich, president and CEO of CyberAlert stated: "This year the vast majority of PR grants centered on providing support services to individuals. The work these organizations and their volunteers do to make the lives of others better is truly magnificent. We're very pleased that CyberAlert can effectively help these caring not-for-profit organizations."

The total retail value of this year's grants exceeds \$70,000. Since starting the PR Grants program in 2004, CyberAlert has awarded a total of 122 grants with a retail value of more than \$300,000.

The 2009 award recipients are located in eleven different states (CA, CT, FL, GA, IL, NC, NY, TX, UT, WA, WI), the District of Columbia, and one Canadian province (Ontario). The recipients range from major international organizations such as Rotary International to small advocacy groups such as Military Spouses for Change and VoteHealthCare.org. Over 200 not-for-profit organizations applied to CyberAlert for the PR grants.

Additional information about CyberAlert services is available at <http://www.cyberalert.com>.

The USBLN® is the only national business organization currently representing BLN chapters in 32 states - including the District of Columbia - and more than 5000 employers using a ?business to business? strategy to promote the business imperative of including people with disabilities in the workforce and marketplace.

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