



**“Aligning Disability with the Bottom Line: Talent, Market Share, and Supplier Diversity”:
The USBLN® Announces its 13th Annual 2010 Annual Conference & Expo
September 19-22 in Chicago, Illinois**

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WASHINGTON, DC (April 6, 2010) – The US Business Leadership Network (USBLN®) will host its 13th Annual Conference & Expo on September 19-22, 2010 at the Westin Michigan Avenue Hotel located in Chicago, Illinois. Entitled, **“Aligning Disability with the Bottom Line: Talent, Market Share, and Supplier Diversity”** it is the preeminent national employer- to-employer event that taps the incredible economic potential of people with disabilities to enhance business productivity and profitability. This conference brings corporate, government, disability-owned businesses and BLN affiliate leaders together to create workplaces, marketplaces, and supply chains where people with disabilities are fully included as professionals, customers and entrepreneurs.

Educational sessions will be presented within three tracks: Talent, Market Share and Supplier Diversity. Continuing an outstanding collaboration between two of the nation's top organizations working to make workplaces inclusive, the Job Accommodation Network (JAN) is partnering with the USBLN® to present essential accommodation solutions within the Talent track. The conference will also include pre- and post- conference sessions including specifically designed for Affiliate Board Members and Staff from over 60 Business Leadership Network affiliates across North America.

The USBLN® Annual Conference & Expo will also feature:

- Attendance of over 500-600 senior executive business, government and community leaders;
- Tiered educational sessions taught by industry leaders on Talent, Market Share and Supplier Diversity and experts from the USBLN® and the Job Accommodation Network (JAN);
- BLN Affiliate meetings and specialized pre-conference sessions;
- Key information on how to bring full inclusion to supply chains by integrating certified disability-owned businesses through the USBLN® Disability Supplier Diversity Program;
- Entrepreneurs with a disability will learn how to enhance their access to business development opportunities through certification by the USBLN® Disability Supplier Diversity Program;
- Tools and strategies to expand internship and mentoring programs to include students with disabilities through the USBLN® TOWER Initiative;
- Opportunities to network with corporate Employee Resource Group representatives;
- The Expo features companies whose services may be of great interest to our attendees, and federal agencies committed to hiring people with disabilities;
- Opportunities to educate the Obama Administration on strengthening workforce programs designed to assist people with disabilities find gainful employment;
- 2010 Exceptional Leadership Awards; and,
- Special events and networking opportunities throughout the conference.

Conference registration is now open with an early-bird rate for the four-day conference including over 25 educational sessions, Expo, special events and many meals for \$325. After July 15, 2010 the rate increases to \$395. As an added incentive to the \$70.00 discount off the standard conference registration, early registrants will be entered to win fabulous prizes. The prize drawing will take place at the conference and attendees must be present to win. Single day rates and an additional discount are offered for two or more attendees from the same organization. For more information about the conference or to register, visit www.usblnannualconference.org.

About the US Business Leadership Network (USBLN®)

The US Business Leadership Network® (USBLN®) is the national disability organization that serves as the collective voice of over 60 Business Leadership Network affiliates across North America, representing over 5,000 employers. The USBLN® promotes the business imperative of the preparation and inclusion of people with disabilities in the workplace, marketplace, and supply chain while supporting the development and expansion of its BLN affiliates. The USBLN® recognizes and supports best practices in hiring and advancing employees with disabilities, marketing to consumers with disabilities, and encourages contracting with vendors with disabilities through the development and certification of disability-owned businesses. www.usbln.org

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