



## Agenda Now Available for the USBLN® 2010 Annual Conference & Expo

For Immediate Release  
July 8, 2010

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WASHINGTON, DC (July 8, 2010) - The US Business Leadership Network (USBLN®) has posted its agenda with confirmed sessions and speakers to date for its 13th Annual Conference & Expo being held on September 19-22, 2010 at the Westin Michigan Avenue Hotel located in Chicago, Illinois. To view the agenda, please visit: <http://www.usblnannualconference.org/agenda.html>.

Attendees are invited to register today for **“Aligning Disability with the Bottom Line: Talent, Market Share, and Supplier Diversity”** for superior educational programming with dynamic speakers in their four-day conference featuring more than 40 educational seminars and 20 exhibits. Pertinent and timely agenda topics include:

- How the Walgreens Supply Chain Division has incorporated the lessons learned in Anderson, SC and applied them to their Distribution Centers and most recently to their Retail Division;
- Strategies, effective practices and resources needed to not only recruit and hire an American Hero, but also to more effectively manage individuals with combat-related disabilities including PTSD or TBI;
- Concrete steps to driving return on investment by relating disability to Customers and keeping employees w/disabilities at work;
- Leveraging disability inclusion through Employee Resource Groups to drive change through the workplace, marketplace and supply chain;
- The business case that Fortune 1000 companies are making to include disability-owned businesses in their supply chains;
- Accessible Information & Communications Technologies (ICT) in the Workplace;
- The changes to the definition of disability made by the ADA Amendments Act and understanding the role the Equal Employment Opportunity Commission regulations play in implementing the changes to the ADA;
- Information on proposed new federal disability employment requirements (Section 503/Federal Contractors) plus resources to assist employers to meet them; and,
- Many, many more.

“Our 2010 programming is a robust agenda focused on aligning disability with the bottom line through talent, market share and supplier diversity. This year’s conference includes an outstanding mix of panel discussions, cutting-edge forums and thought-leaders guaranteeing that our educational content is lively and immensely practical. You are invited to mix and match your choice of sessions to customize a program that’s best for you. Don’t miss this opportunity to learn from leading businesses on the key topics impacting the full inclusion of persons with disabilities in our workforce, marketplace and supply chains today. You may want to bring several members of your team to cover all of these great sessions,” shared John D. Kemp, USBLN® Executive Director & General Counsel.

With General Plenary sessions starting promptly at 7:45 am on Monday, September 20, attendees are encouraged to arrive on Sunday, September 19, to enjoy an evening Welcome Reception featuring Vocalist Eddie Davenport, contest finalist with “Voice of McDonald’s.” **The discounted early-bird rate for the full conference is available now for \$325.00 through July 15** and \$395.00 thereafter. As an added incentive to the \$70.00 discount off the standard conference registration, early registrants will be entered to win fabulous prizes. Single day rates and an additional discount are offered for two or more attendees from the same organization. For more information about the conference or to register, please visit [www.usblnannualconference.org](http://www.usblnannualconference.org).

Interested parties are encouraged to check the agenda frequently for the latest updates and note that speaker availability and programming are subject to change without notice. For more information about the USBLN® and its 2010 Annual Conference, please contact Anita Howard by email at [anita@usbln.org](mailto:anita@usbln.org).

**About the US Business Leadership Network (USBLN®)**

The US Business Leadership Network (USBLN®) is the national disability organization that serves as the collective voice of over 60 Business Leadership Network affiliates across North America, representing over 5,000 employers. The USBLN® promotes the business imperative of the preparation and inclusion of people with disabilities in the workplace, marketplace, and supply chain while supporting the development and expansion of its BLN affiliates. The USBLN® recognizes and supports best practices in hiring and advancing employees with disabilities, marketing to consumers with disabilities, and encourages contracting with vendors with disabilities through the development and certification of disability-owned businesses. [www.usbln.org](http://www.usbln.org)

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