

US Business  
Leadership Network<sup>®</sup>  
2012 15th Annual Conference  
& Expo Partnership Opportunities



October 1- 4, 2012

Renaissance Orlando at SeaWorld by Marriott | Orlando, FL



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# 2012 Partnership Opportunities

“

The USBLN® recognizes and supports best practices in the employment and advancement of people with disabilities...

”

The US Business Leadership Network (USBLN®) is a national non-profit, non-partisan business to business network promoting workplaces, marketplaces, and supply chains where people with disabilities are included. The USBLN® serves as the collective voice of over 60 Business Leadership Network affiliates across the United States, representing over 5,000 businesses. Additionally, the USBLN® Disability Supplier Diversity Program® (DSDP) is the nation's leading third party certification program for disability-owned businesses, including service-disabled veterans.

## About the 2012 USBLN® 15<sup>th</sup> Annual Conference & Expo

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# 2012 Partnership Opportunities

## 2012 USBLN® 15<sup>th</sup> Annual Conference & Expo

October 1-4 | Renaissance Orlando at SeaWorld by Marriott | Orlando, FL

### HIGHLIGHTS

Special events and networking opportunities available throughout the conference

Tiered educational sessions taught by industry leaders, experts from the USBLN® and the Job Accommodation Network (JAN)

BLN Affiliate meetings and specialized pre-conference sessions

Bring full inclusion to supply chains by integrating certified disability-owned businesses through the USBLN® Disability Supplier Diversity Program®

Entrepreneurs with a disability will learn how to enhance their access to business development opportunities through certification

Tools to expand internship and mentoring programs to include students with disabilities through the USBLN® TOWER™ Initiative

Opportunities to network with corporate Employee Resource Group representatives

2012 Annual Leadership Awards

The 2012 USBLN® 15<sup>th</sup> Annual Conference & Expo to be held October 1 – 4 in Orlando, Florida is the preeminent national business-to-business event that taps into the vast economic potential of people with disabilities. This conference brings corporate, government, disability-owned businesses and BLN Affiliates together to create workplaces, marketplaces, and supply chains where people with disabilities are fully included as professionals, customers and entrepreneurs.

The Conference provides valuable information for corporate, government, and other employers on how to successfully prepare, hire, promote, retain, and develop employees who have a disability. Professionals will learn how to advocate effectively within their corporate culture through the creation and development of disability-focused Employee Resource Groups. Marketing professionals will learn key trends and strategies toward marketing to customers with disabilities and their associates. Procurement professionals will build relationships with disability-owned businesses and find opportunities for collaboration. This year's event, building on the highly successful 2011 conference, will deliver value-added informational and educational sessions.

[www.usblnannualconference.org](http://www.usblnannualconference.org)

# Thanks to our 2011 Partners

## 2011 USBLN® Annual Conference Partners

### PRESENTING

AMC Entertainment Inc.

### LEAD MEDIA

DiversityInc

### EMERALD

Microsoft

### SAPPHIRE

IBM

Marriott International

McKesson

Merck

Walgreens

### RUBY

Ernst & Young

Nordstrom

Wal-Mart

### TOPAZ

AMERIGROUP Foundation

AOL

ARAMARK

AT&T

Manpower

McDonalds

Northrop Grumman

Powers, Pyles, Sutter and Verville PC

Southwest Airlines

SSB Bart Group

Starbucks

WellPoint

Wells Fargo

### FEDERAL PARTNERS

Office of Disability Employment Policy, U.S. Department of Labor

Social Security Administration's Ticket to Work

U.S. Securities Exchange Commission

# 2012 Partnership Opportunities

## 2012 USBLN® 15<sup>th</sup> Annual Conference & Expo

October 1-4 | Renaissance Orlando at SeaWorld by Marriott | Orlando, FL

### WHY BECOME A PARTNER?

Attended by over **500** participants

Highlights **corporate leadership**

Develops effective **employee resource groups**

Maximizes **recruitment** and **retention** of employees with a disability

Features **Certified Disability-Owned Business Enterprises**  
providing business solutions

Enhances engagement of **employees with a disability**

Offers dozens of thought-leading **workshops**

Engages **quality speakers** from around the world

Includes Diversity professionals advancing **best practices**

Builds strategic sourcing **relationships**

Provides **networking opportunities with peers** across industries

Holds powerful Gala **Awards Dinner**

# 2012 Partnership Opportunities

## DIAMOND PRESENTING PARTNER

**\$100,000** (1 available)

As Presenting Partner, your Company receives exclusive placement as our Diamond Presenting Partner of the 2012 USBLN® Annual Conference.

### Benefits:

- Exclusive billing as Presenting Partner on all promotional materials, signage, and website
- Premier company logo placement on our dedicated website landing page and at the conference
- 10 complimentary registrations to the 2012 Annual Conference and early-bird discount on additional company registrations
- Receive additional recognition by donating your surplus complimentary registrations to BLN Affiliates, National Student Advisory Council members and/or Certified Disability-Owned Business Enterprises (DOBE® s)
- Invitations to VIP reception for your company attendees
- Podium welcome delivered by company representative
- Opportunity to place one promotional item in conference bag and on tables (Item provided by company)
- Premier presence in all e-newsletters leading up to the conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on the website with link to your company website and a link to a one full-page color advertisement
- Annual membership in the USBLN® and Disability Supplier Diversity Program® (DSDP)

## EMERALD PARTNER

**\$50,000**

As an Emerald Partner, your Company receives prominent branding as an Emerald Partner of the 2012 USBLN® Annual Conference and selection of one event as hosting partner (first come, first served).

### **Event Branding Choices:**

- Opening Plenary Breakfast Session (Day 1) - **Hosted**
- Luncheon Plenary Session (Day 1) - **Hosted**

### **Additional Benefits:**

- Prominent billing as an Emerald Partner on all promotional materials, signage, and website
- Prominent company logo placement on our dedicated website landing page and at the conference
- 8 complimentary registrations to the 2012 Annual Conference and early-bird discount on additional company registrations
- Receive additional recognition by donating your surplus complimentary registrations to BLN Affiliates, National Student Advisory Council members and/or Certified Disability-Owned Business Enterprises (DOBE®s)
- Invitations to VIP reception for your company attendees
- Podium welcome delivered by company representative at hosted plenary
- Attendee Name Badge Lanyards with company logo imprint co-branded with USBLN®
- Opportunity to place one promotional item in conference bag and on tables at hosted plenary session (Item provided by company)
- Prominent presence in all e-newsletters leading up to the conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on the website with link to your company website and a link to a one full page color ad
- Annual Membership in the USBLN® and Disability Supplier Diversity Program® (DSDP)

## SAPPHIRE PARTNER

**\$25,000 (3 available)**

As a Sapphire Partner, your Company receives recognition as a Sapphire Partner of the 2012 USBLN® Annual Conference and selection of one event as hosting partner (first come, first served).

### Event Branding Choices:

Disability Supplier Diversity Program® (DSDP) Business Exchange Matchmakers Exhibit Hall  
VIP Reception for Awards Dinner  
“Entrepreneurial Idol” - DOBE® Open Mic Competition & Awards - **Hosted**  
Conference Welcome Reception & Mixer - **Hosted**  
Plenary Session (Day 2) - **Hosted**  
General Reception for Awards Dinner - **Hosted**  
Closing Plenary Session (Day 3) - **Hosted**

### Additional Benefits:

- Billing as a Sapphire Partner on all promotional materials, signage, and website
- Company logo placement on our dedicated website landing page and at the conference
- 6 complimentary registrations to the 2012 Annual Conference and early-bird discount on additional company registrations
- Receive additional recognition by donating your surplus complimentary registrations to BLN Affiliates, National Student Advisory Council members and/or Certified Disability-Owned Business Enterprises (DOBE® s)
- Invitations to VIP reception for your company attendees
- Opportunity to place one promotional item in conference bag (Item provided by company)
- Presence in all e-newsletters leading up to the conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on the website with link to your company website and a link to a one full-page color advertisement
- Annual Membership in the USBLN®

## RUBY PARTNER

**\$15,000 (3 available)**

As a Ruby Partner, your Company receives recognition as a Ruby Partner of the 2012 USBLN® Annual Conference and selection of one event as hosting partner (first come, first served).

### Event Branding Choices:

- Community Service Project
- Disability Supplier Diversity Program® (DSDP) Founding Partners & Corporate Members Private Meeting (by Invitation)
- Disability Supplier Diversity Program® (DSDP) Private Reception - **Hosted**
- Industry Sectors Roundtable - **Hosted**
- Speed Networking and Business Card Exchange (session 1) - **Hosted**
- Speed Networking and Business Card Exchange (session 2)

### Additional Benefits:

- Billing as a Ruby Partner on all promotional materials, signage, and website
- Company logo placement on our dedicated website landing page and at the conference
- 4 complimentary registrations to the 2012 Annual Conference and early-bird discount on additional company registrations
- Receive additional recognition by donating your surplus complimentary registrations to BLN Affiliates, National Student Advisory Council members and/or Certified Disability-Owned Business Enterprises (DOBE® s)
- Invitations to VIP reception for your company attendees
- Opportunity to place promotional item in conference bag (Item provided by company)
- Presence in all e-newsletters leading up to the conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on the website with link to your company website and a link to a one full-page color advertisement
- Annual Membership in the USBLN®

## TOPAZ PARTNER

**\$10,000**

As a Topaz Partner, your Company receives recognition as conference supporter at the Topaz level of the 2012 USBLN® Annual Conference.

**Benefits:**

- Billing as a Topaz Partner on all promotional materials, signage, and website
- Company logo placement on our dedicated website landing page and at the conference
- 2 complimentary registrations to the 2012 Annual Conference and early-bird discount on additional company registrations
- Invitations to VIP reception for your company attendees
- Presence in all e-newsletters leading up to the conference
- Recognition on a presentation slide that will appear throughout the event
- Company logo on the website with link to your company website and a link to a one full-page color advertisement
- Annual Membership in the USBLN®

# 2012 Partnership Opportunities

## A la Carte Partnership Opportunities

<b>Social Media Partner</b>	<b>\$5,000</b>
<b>Exhibit Hall Booth</b> Single Booth (includes 2 full conference registrations) Double Booth (includes 3 full conference registrations)	<b>\$1,500</b> <b>\$3,000</b>
<b>One (1) Attendee Conference Bag Insert</b> (company provides)	<b>\$2,000</b>

## Government, Non-profit and Small Business Partnership Opportunities

Customized partnership opportunities are also available for government agencies, non-profits and small businesses. Please contact Jill Houghton at [jilldh@bellsouth.net](mailto:jilldh@bellsouth.net) or call 954.461.4726 for more information.

## Contact Us for More Information

If you are interested in partnering with the USBLN<sup>®</sup> 15<sup>th</sup> Annual Conference & Expo, please contact Jill Houghton, Executive Director at [jilldh@bellsouth.net](mailto:jilldh@bellsouth.net) or call 954.461.4726 for more information.



Disability Supplier Diversity Program<sup>®</sup> (DSDP) Business Exchange Matchmakers at the 2011 USBLN<sup>®</sup> Annual Conference in Louisville, Kentucky

Photo credit: © US Business Leadership Network<sup>®</sup> (USBLN<sup>®</sup>) [www.usbln.org](http://www.usbln.org)