

## **USBLN®** and DiversityInc Announce Continued Partnership

For Immediate Release December 10, 2012

Contact: Anita Howard Phone: (800) 706-2710 anita@usbln.org

WASHINGTON, DC (December 10, 2012) – The US Business Leadership Network (USBLN<sup>®</sup>) is pleased to announce the continuation of their partnership with DiversityInc. For several years, the USBLN<sup>®</sup> has worked closely in collaboration with DiversityInc to raise awareness of the imperative to create culturally competent workplaces, marketplaces and supply chains in the business diversity community. This promotional partnership provides an effective platform to showcase the USBLN<sup>®</sup>'s collective efforts in DiversityInc Magazine and on <u>www.diversityinc.com</u> while enhancing DiversityInc's visibility in the disability community.

"We share a lot in common. The USBLN<sup>®</sup>'s mission is driven by the needs of business, working closely with other businesses, to create disability inclusive cultures that increase their talent pools, attract and retain customers and enhance entrepreneurship and economic opportunities for people with disabilities. From its beginnings 13 years ago, DiversityInc has espoused the best practices in diversity management derived from leading companies that have achieved improved business results through their diversity programs. We both believe our missions are unstoppable if they drive positive results," shared **Jill Houghton**, Executive Director, USBLN<sup>®</sup>.

## About DiversityInc

DiversityInc provides <u>benchmarking</u> services, diversity <u>consulting</u>, diversity management <u>learning tool</u> and <u>live</u> <u>learning events</u>. Proprietary diversity management data best practices from the data set DiversityInc apart. The DiversityInc Top 50 Companies for Diversity Survey gathers over 300 data points from over 500 companies and shows who the leaders are and how they are moving forward. That information guides everything they do. Visit the following links to <u>subscribe to the magazine</u> or <u>subscribe to daily newsletter</u>. Web: <u>http://www.diversityinc.com/</u>

## About the US Business Leadership Network (USBLN®)

The US Business Leadership Network<sup>®</sup> (USBLN<sup>®</sup>) is a national non-profit, non-partisan business to business network promoting workplaces, marketplaces, and supply chains where people with disabilities are included. The USBLN<sup>®</sup> serves as the collective voice of over 50 Business Leadership Network affiliates across the United States, representing over 5,000 businesses. Additionally, the USBLN<sup>®</sup> Disability Supplier Diversity Program<sup>®</sup> (DSDP) is the nation's leading third party certification program for disability-owned businesses, including service-disabled veterans. www.usbln.org