



## **The 2013 *DiversityInc* Top 10 Companies for People with Disabilities Announced**

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WASHINGTON, DC (May 1, 2013) – The US Business Leadership Network® (USBLN®) wishes to congratulate the following companies who were recognized on the 2013 *DiversityInc* Top 10 Companies for People with Disabilities. The organization is proud to announce that nine of the ten companies listed are members of the USBLN® including AT&T; Ernst & Young; IBM; Kaiser Permanente; KPMG; Microsoft; Procter & Gamble; Prudential Financial; and WellPoint. In addition, four of the ten companies also serve in a leadership capacity on the USBLN® Board of Directors to include; AT&T; Ernst & Young; IBM; and Procter & Gamble.

“It is our honor to acknowledge and express our sincere gratitude to our USBLN® members recognized on the 2013 *DiversityInc* Top 10 Companies for People with Disabilities. These companies set an example as leaders by demonstrating a commitment to disability business inclusion in their workplace, marketplace, supply chain processes and corporate supplier diversity programs,” shared **Jill Houghton**, USBLN® Executive Director.

### **The 2013 *DiversityInc* Top 10 Companies for People with Disabilities**

1. Ernst & Young
2. Procter & Gamble
3. IBM
4. KPMG
5. WellPoint
6. AT&T
7. Kaiser Permanente
8. Prudential Financial
9. Microsoft
10. Accenture

Over the last two years, *DiversityInc* has seen more than a 25 percent increase of spend with businesses owned by people with disabilities through their survey. Now in its 14<sup>th</sup> year, the survey uses an empirically driven ranking system based on key areas of diversity management including annual spend with businesses owned by people with disabilities. Innovative companies know that in order to be competitive and relevant in the marketplace, they must understand and solicit emerging-market customers such as people with disabilities including service-disabled veterans. In order to do this, they are seeking more partnerships with disability-owned suppliers.

Supplier diversity is not a social issue, but a business performance enabler that connects to evolving and growing demographic groups and adds to the corporate bottom line. Companies seeking to enhance their supplier-diversity programs through partnerships with businesses owned by people with disabilities are encouraged to become members of the USBLN<sup>®</sup>. The USBLN<sup>®</sup> [Disability Supplier Diversity Program<sup>®</sup> \(DSDP\)](#) connects their certified Disability-Owned Business Enterprises (DOBE<sup>®</sup>s) to major corporations and each other for enhanced access to business opportunities.

To view the 2013 top 50 Companies for Diversity from *DiversityInc Magazine*, visit [The DiversityInc Top 50 Companies for Diversity](#).

#### **About the US Business Leadership Network<sup>®</sup> (USBLN<sup>®</sup>)**

The US Business Leadership Network<sup>®</sup> (USBLN<sup>®</sup>) is a national non-profit that helps business drive performance by leveraging disability inclusion in the workplace, supply chain, and marketplace. The USBLN<sup>®</sup> serves as the collective voice of over 50 Business Leadership Network affiliates across the United States, representing over 5,000 businesses. Additionally, the USBLN<sup>®</sup> Disability Supplier Diversity Program<sup>®</sup> (DSDP) is the nation's leading third party certification program for disability-owned businesses, including businesses owned by service-disabled veterans. [www.usbln.org](http://www.usbln.org)

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