



USBLN® Launches New and Improved Website

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WASHINGTON, DC (April 3, 2013) – The US Business Leadership Network® (USBLN®) is pleased to announce the launch of their new and improved website which is currently live and located at the same address: www.usbln.org. The site features a new design with a fresh look, easier navigation and greater functionality focused on partner and visitor needs.

“The launch of our enhanced website is a direct result of our ability to listen, learn and be responsive to our stakeholder needs,” summarized **Jill Houghton**, Executive Director, USBLN®. “The site-wide improvements better serve our valued supporters while inviting new visitors to partner with us in driving business performance by leveraging disability inclusion in the workplace, supply chain, and marketplace.”

The site’s homepage welcomes visitors with a clean, uncluttered design and a prominent rotating header featuring member and partner businesses recognizing their standing as premier leaders within the disability community. Content is focused on disability inclusive programs, initiatives and robust strategies that align with member company goals to create culturally competent workplaces.

Additional USBLN® website redesign enhancements include:

- A quick and easy to use Search function
- Updated news and announcements impacting the disability community
- Increased interactivity through social media networks
- Improved accessibility functions, tools and information
- User-friendly online “Publications” library featuring valuable reports, case studies, checklists and guides
- Expanded “Corporate Members Only Resource Library” exclusive to USBLN® Corporate Members including featured reports, successful company practices case studies, federal contractor resources and key event materials
- Streamlined content into the following areas: Home, About Us, Membership & Partnership Opportunities, Annual Conference & Expo, Disability Supplier Diversity Program® (DSDP), USBLN® Corporate Members, BLN Affiliates, Programs & Initiatives, Latest News and Resources

The website is updated on a regular basis, based on direct feedback from USBLN[®] members, stakeholders and team. The USBLN[®] invites you to visit www.usbln.org today!

About the US Business Leadership Network[®] (USBLN[®])

The US Business Leadership Network[®] (USBLN[®]) is a national non-profit, non-partisan business to business network promoting workplaces, marketplaces, and supply chains where people with disabilities are included. The USBLN[®] serves as the collective voice of over 50 Business Leadership Network affiliates across the United States, representing over 5,000 businesses. Additionally, the USBLN[®] Disability Supplier Diversity Program[®] (DSDP) is the nation's leading third party certification program for disability-owned businesses, including businesses owned by service-disabled veterans. www.usbln.org

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