



Six USBLN[®] Members Recognized in *DiversityInc*'s Top 10 Companies for People with Disabilities

For Immediate Release
April 29, 2014

Contact: Anita Howard
Phone: (800) 706-2710
anita@usbln.org

WASHINGTON, DC (April 29, 2014) – The US Business Leadership Network[®] (USBLN[®]) wishes to congratulate the following companies who were recognized on the [2014 *DiversityInc* Top 10 Companies for People with Disabilities](#). *DiversityInc* is a valued USBLN[®] Strategic Alliance and the organization is proud to announce that six of the ten companies listed are members of the USBLN[®] including AT&T; Boehringer Ingelheim; EY; IBM; Procter & Gamble; and WellPoint. In addition, three of the ten companies also serve in a leadership capacity on the USBLN[®] Board of Directors to include; AT&T; EY; and Procter & Gamble, as well as, representation from WellPoint on the USBLN[®] Corporate Advisory Board.

“It is our honor to acknowledge and express our sincere gratitude to our members recognized on the 2014 *DiversityInc* Top 10 Companies for People with Disabilities. These companies set an example as leaders by demonstrating a commitment to disability business inclusion in their workplaces, supply chains and marketplaces in addition to their corporate supplier diversity programs,” shared **Jill Houghton**, USBLN[®] Executive Director.

The No. 1 company on this list, EY, has been a long-time leader in this area. The firm has developed guidelines for hiring and working with people with disabilities. Its resource group for people with disabilities, called AccessAbilities, is very active with educational messaging, cultural-competence training and communications.

The 2014 *DiversityInc* Top 10 Companies for People with Disabilities

1. EY
2. Procter & Gamble
3. Boehringer Ingelheim
4. IBM
5. General Motors
6. Wyndham Worldwide
7. WellPoint
8. The Hartford Financial Services Group
9. BASF
10. AT&T

Now in its 15th year, the survey uses an empirically driven ranking system based on key areas of diversity management including annual spend with businesses owned by people with disabilities. Innovative companies know that in order to be competitive and relevant in the marketplace, they must understand and solicit emerging-market customers such as people with disabilities including service-disabled veterans. In order to do this, they are seeking more partnerships with disability-owned suppliers.

Supplier diversity is not a social issue, but a business performance enabler that connects to evolving and growing demographic groups and adds to the corporate bottom line. Companies seeking to enhance their supplier-diversity programs through partnerships with businesses owned by people with disabilities are encouraged to become members of the USBLN[®]. The USBLN[®] [Disability Supplier Diversity Program[®] \(DSDP\)](#) connects their certified Disability-Owned Business Enterprises (DOBE[®]s) to major corporations and each other for enhanced access to business opportunities.

To view the 2014 top 50 Companies for Diversity from *DiversityInc Magazine*, visit [The DiversityInc Top 50 Companies for Diversity](#).

About the US Business Leadership Network[®] (USBLN[®])

The US Business Leadership Network[®] (USBLN[®]) is a national non-profit that helps business drive performance by leveraging disability inclusion in the workplace, supply chain, and marketplace. The USBLN[®] serves as the collective voice of nearly 50 Business Leadership Network affiliates across the United States, representing over 5,000 businesses. Additionally, the USBLN[®] Disability Supplier Diversity Program[®] (DSDP) is the nation's leading third party certification program for disability-owned businesses, including businesses owned by service-disabled veterans. www.usbln.org

#